How Arise is working to build a brighter future after the pandemic

By Chris Sanders, communications director | chris@alarise.org

After a year of darkness, the light at the end of the tunnel is finally in sight. Promising vaccine news offers hope that public health officials can rein in COVID-19 in the coming months. And as our state and nation seek policy solutions to rebuild from the pandemic’s health and economic devastation, Alabama Arise will seek to advance equity and shared prosperity for Alabamians who are marginalized and excluded.

That vital work won’t be fast or easy. In the meantime, the pandemic’s harrowing toll continues to grow. COVID-19 has killed more than 1.5 million people worldwide, including more than 3,700 Alabamians, and sickened tens of millions. It has fueled a deep recession, caused millions of layoffs and left more than 40% of U.S. households with children struggling to make ends

Continued on page 4
We must bring light to a dark winter

By Robyn Hyden, executive director robyn@alarise.org

As I reflect on 2020, I’m enraged by the political and policy failures that have led to the devastating public health and economic crisis we're facing.

Hundreds of thousands are dead, sick or suffering. Evictions, hunger and homelessness are increasing rapidly. But federal leaders have failed to make sure people have the resources and support needed to fight this virus effectively. The people suffering the most – Black, Indigenous and Latino communities, low-wage workers and women – desperately need the safety net that has been slowly dismantled over the past decades.

In Alabama, lawmakers seem more focused on protecting corporate interests, not “we the people,” as though the economy can be strong while large numbers of people are dying. This narrative is poisonous, and we must fight it.

Arise will continue working for universal health care access and adequate COVID-19 relief. Early next year, we'll also release a report on the toll this crisis has taken on low-wage workers, including many on the pandemic front lines.

During this grim season, it’s on us to fight for the future we hope to see: a world where everyone is valued, included and safe from harm.

Meet our new staff!

Amber Haywood

Amber Haywood is Arise’s new development director. She is an Alabama native who grew up just outside of Birmingham. She graduated from the University of Alabama at Birmingham, where she earned a B.A. in African American Studies and led the undergraduate chapter of the NAACP.

Before joining Arise, Amber served as the director of development for Teach for America Alabama, and as a development consultant for YR Media, Brothers @ and the Black Lives Matter Global Network Foundation.

Whit Sides

Whit Sides is Arise’s story collection coordinator. A writer and journalist based in Birmingham, Whit spent more than a decade working in media and advertising before returning to college as a new mom. She earned a B.A. in mass communication from the University of Alabama at Birmingham.

Before joining Arise in 2020, she investigated stories involving the opioid epidemic, social justice and white supremacy as a reporter in both radio and print. In partnership with the Cover Alabama Coalition, Whit spends her time as a storyteller highlighting the experiences of uninsured Alabamians and empowering people caught in the state's health coverage gap.

Whitney Washington

Whitney Washington joined Arise in 2020 as a communications associate. She recently returned to Alabama after living in Nashville for the past eight years. She has a B.A. in history from the University of Montevallo. Whitney worked as a

Continued on page 3
Join Alabama Arise today and make a difference!

By Amber Haywood, development director amber@alarise.org

Alabama Arise members are the force behind sustained advocacy for policies that improve the lives of Alabamians with low incomes.

When we come together across lines of difference to demand fair and just policies for all Alabamians, we are able to hold our lawmakers accountable. Identifying yourself to an elected official as an Arise member makes a tremendous difference. It means you have a community of support as you work toward a more equitable Alabama.

As an indication of your personal commitment to Arise’s mission, individual membership requires a financial contribution each year. We suggest a donation of $15 or more, but we strive to ensure money is not a barrier to membership.

You can keep your membership current with a gift in any amount with which you feel comfortable! Your contribution makes you eligible to vote during membership meetings, including our annual meetings, where members choose our issue priorities.

Our goal is to reach 2,020 individual members by the end of 2020. Please use the enclosed envelope or donate at alarise.org to join or renew your membership!
AFTER COVID-19

Continued from page 1

meet. It has stretched hospitals to the breaking point and disrupted education, commerce and social interactions in every community.

COVID-19 has created suffering on a staggering scale. It also has highlighted long-standing economic and racial disparities and underscored the urgency of ending them. A new legislative session and a new presidency will offer new opportunities to right those wrongs in 2021 and beyond.

THE FEDERAL AND STATE WORK AHEAD

The most immediate needs will require federal action. Congress must extend state aid and additional unemployment insurance (UI) benefits before they expire this month. But those extensions should be just a down payment on a more comprehensive response.

Arise will urge further UI benefit increases and more federal relief to help states avoid layoffs and damaging cuts. We also will advocate for emergency rental and mortgage assistance and a 15% boost to food assistance under the Supplemental Nutrition Assistance Program (SNAP). And we’ll support regulatory efforts to lift harmful Medicaid and SNAP barriers created in recent years.

We’ll also keep working for better state policies (see page 1 and insert) when the Legislature returns in February. Our top focus will be Medicaid expansion, which we’ll pursue along with partners in the Cover Alabama Coalition. Expansion would cover more than 340,000 Alabamians with low incomes and ease the financial strain on rural hospitals. It also would attack structural health care disparities that led COVID-19 to take a disproportionate toll on Black Alabamians.

Arise’s work won’t stop there. We’ll support legislation to expand voting rights and ensure broadband internet access for all Alabamians. We’ll seek to increase consumer protections and overhaul the state’s criminal justice system. And we’ll fight to untax groceries once and for all.

Breakthroughs on many of these issues won’t be fast or easy. But together, we’ll emerge from dark times into the light of a brighter, more inclusive future for Alabama.

Arise presents...

Alabama Arise highlighted our Medicaid expansion work to advocates across the country this fall. Arise staff gave two virtual presentations at the Center on Budget and Policy Priorities’ Impact 2020 Conference. Communications director Chris Sanders (above, top right) and communications associates Matt Okarmus and Whitney Washington discussed the launch of the Cover Alabama Coalition and the rollout of Arise’s Medicaid Matters report during the conference’s annual Communications Day on Oct. 29. Story collection coordinator Whit Sides talked about the importance of story-focused activism at a Nov. 10 workshop on storytelling during and after the COVID-19 pandemic.
The 2021 legislative session begins February 2. It will not proceed as usual given the extraordinary times in which we live. But we still need to be prepared to move our issues forward. **This series of briefings will both inform and equip us to act strategically to continue the work for a better Alabama for all!**

**Tuesday, January 12, 6 p.m.**
**Legislative advocacy in a pandemic**
We will preview what we expect for the coming session, including what will be different. We also will share legislative advocacy tips for this (temporary) new normal.

**Tuesday, January 19, 6 p.m.**
**Voting rights**
More people are voting than ever before. We will talk about ways to protect and strengthen voting rights in Alabama.

**Tuesday, January 26, 6 p.m.**
**Criminal justice & death penalty reform**
We will discuss Alabama's unjust criminal justice system – and how to fix it.

**Monday, February 1, 6 p.m.**
**State budget priorities**
Budgets are moral documents. Let's put our money where our values are. Our budget priorities should reflect our commitment to advancing economic and racial justice.

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**PLEASE JOIN US AT ANY OR ALL OF THESE SESSIONS!**
**REGISTRATION IS REQUIRED.**
**SIGN UP HERE: ALARISE.ORG/2021ACTIONBRIEFINGS**
### 2021 Issue Priorities

**Our policy roadmap to a better, more inclusive Alabama**

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
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<tbody>
<tr>
<td>Tax Reform</td>
<td>A better tax system would help struggling Alabamians make ends meet. Lawmakers should untax groceries and ensure fair, sustainable funding for vital services.</td>
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<tr>
<td>Adequate State Budgets</td>
<td>Wise investments in public services broaden opportunity for everyone. Alabama must expand Medicaid, invest more in child care and assist people struggling with hunger and hardship.</td>
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<tr>
<td>Criminal Justice Reform</td>
<td>Our justice system should ensure fairness and equity for all Alabamians. Lawmakers should repeal the Habitual Felony Offender Act and overhaul civil asset forfeiture.</td>
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<tr>
<td>Voting Rights</td>
<td>Everyone deserves a say in our democracy. Alabama should pass universal voter registration and lift barriers to voting rights restoration.</td>
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<tr>
<td>Payday and Title Lending Reform</td>
<td>Borrowers in a sea of deep debt need a lifeboat, not an anchor. Alabama should strengthen consumer protections on high-cost payday and title loans.</td>
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<tr>
<td>Death Penalty Reform</td>
<td>All Alabamians deserve equal justice under the law. Lawmakers should require juries to be unanimous in any decision to impose a death sentence.</td>
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<tr>
<td>Universal Broadband Access</td>
<td>Staying connected is essential. Lawmakers must ensure Alabamians who have low incomes or live in rural areas can access remote work, school and health care.</td>
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Join Arise's movement for change! Visit alarise.org to learn more.